

ADOREYES™

YOUR NATURAL BEAUTY COUNSELOR  
VOTRE CONSEILLÈRE BEAUTÉ



THE  
**Only**  
MADE IN CANADA

**Award-Winning Lash and Brow Serums  
Acting on All Three Eyelash and Eyebrow Growth Phases**



WWW.ADOREYES.COM

# THE Science

## Triple Peptide Complex Acting on All Growth Phases

ADOREYES developed the first and the only lash and brow serum with **TRIPLE PEPTIDE COMPLEX** targeting all three eyelash and eyebrow growth phases (anagen, catagen, telogen) to boost the appearance of eyelashes and eyebrows. The clinically-proven time-released peptides, vitamins, DHT blockers, and repair complex cover all aspects of hair growth to maximize results.

**Our Professional Grade and Clinically-Proven Formula is Unique to Us and Your Clients!**

**Triple Peptide Complex**  
Acetyl Tetrapeptide  
Biotinoyl Tripeptide-1  
Myristoyl Pentapeptide-17

**Hydro & Vitamins Boost**  
biotin (Vit B7) | Panthenol  
Calcium Pantothenate (Vit B5)  
Niacinamide (Vit B3)  
Arctium Majus Root Extract

**Natural DHT Blockers**  
Vitis Vinifera (Grape) Seed Extract  
Cucurbita Pepo (Pumpkin) Seed Extract  
Panax Ginseng Root Extract  
Clover Flower Extract

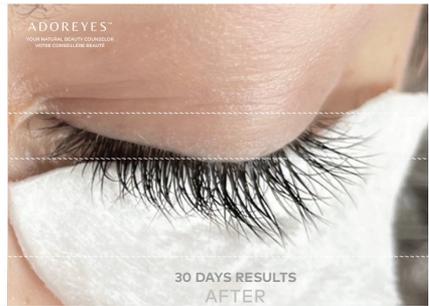
**Made in Canada**  
Developed and manufactured in Canada with clean and clinically proven ingredients

**Damage & Repair System**  
Arginine  
Hydrolyzed Soy Protein  
Amino Acids

# THE Results

## #RealPeopleRealResults

From overplucked eyebrows that went through a spectacular transformation, before and after photos of eyelashes with outstanding results, to cancer survivors stories that melt hearts. Our serums cover all aspects to maximize your results without toxins, carcinogens, hormonal disruptors, and allergens.



### TRIPLE PEPTIDE COMPLEX

Acts on all three eyelash and eyebrow growth phases with time-released peptides, each assigned to the targeted phase to boost the appearance of longer, thicker and denser eyelashes and eyebrows.



### HYDRO & VITAMINS BOOST

Conditions, strengthens, thickens and hydrates your skin and eyelashes and eyebrows. Your eyelashes and eyebrows are healthy with increased keratin production and a nourished hair shaft.



### NATURAL DHT BLOCKERS

Natural extracts acting as DHT Blockers protect your eyelashes and eyebrows hair follicles from premature fall out and slow the ageing process. Our natural extracts overcome the effect of DHT.



### REPAIR & DAMAGE CONTROL

Repairs overprocessed eyelashes or eyebrows from treatments. Arginine reduces the factors that cause poor hair follicle development, and Hydrolyzed Soy Peptide improves the hair texture and protects them from damage.



# THE Values



ADOREYES is founded on the principle of empowering women by discovering their full natural potential by embracing and enhancing natural features. We deliver science-based, results-oriented, professional cosmetics with meaningful ingredients that create an integral formula to natural beauty.

## Vegan & Cruelty Free

ADOREYES cosmetics and their ingredients are cruelty-free and not tested on animals.

Our products are also vegan friendly as we do not use animal-derived ingredients.

## Gentle & No Side Effects

Our serums feature gentle formulas without toxins, allergens, hormonal disruptors, and carcinogens.

**We do not cause eyelid darkening, and you can apply our lash serum at your bottom eyelashes.**

## Parabens, Sulfates, Phthalates, Fragrance, Oil Free Formula

We are parabens, sulfates, phthalates, oil, fragrance-free. We opted for clean ingredients.

Our products are clean from toxins, allergens, endocrinal disruptors, and carcinogens.

# THE Unique Formula

Our formula is unique to us and developed in our laboratory in Toronto. Our patented technology belongs to us, and we share the benefits of this advancement with our customers.

We do not use private label services like many other serum brands. It's unfair to consumers to offer the same serum under a different brand at a different price.

**We're unique, so it should be your next lash and brow serum.**

# THE Recognition

The Only Canadian Lash and Brow Serum  
Winning Beauty Award

## THE AWARDS

Our revolutionary Triple Peptide Complex lash serum formula was recognized as a GOLD WINNER in the category of The Most Innovative Cosmetic Products in Global Makeup Awards. ADOREYES joined Becca, Tatcha, Pat McGrath, and Milk Makeup cosmetic products as a Global Makeup Awards winner. We are the only Canadian lash serum dedicated to beauty salons and spas that ever won a beauty award!



## THE MEDIA



We're a recognized brand between beauty salons, spas, and their clients. Our brand was also featured in some major magazines, including STYLE Canada. Over the years, we gained trust and recognition.

STYLE  
CANADA

"I thought I would use the extra time at home without makeup to be 'productive' about my lashes. I have always had sad-looking eyelashes and figured now was the perfect time to try some of the serums I heard about. I went with ADOREYES because their products are all-natural and made in Canada. I've been using their product for lashes and brows for about a week and have already noticed a marked difference!"

- ELISE GASBARRINO, STYLE CANADA EDITOR-IN-CHIEF

## INTERNATIONALLY RECOGNIZED BRAND

Our Award-Winning ADOREYES Plus Lashes and Brows serums with sophisticated Triple Peptide Complex technology garnered international recognition with distribution in Australia, New Zealand, and the USA. We are proud to bring international recognition to made in Canada cosmetic products. We're growing, and we invite you to join this journey.



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THE  
UPCOMING PRODUCTS



# Obsidian

ENRICHING MASCARA & EYELINER

## DISTRIBUTORS IN CANADA:

ADOREYES™  
YOUR NATURAL BEAUTY COUNSELOR  
VOTRE CONSEILLÈRE BEAUTÉ

*Purple*  
BY ANNA GIGI  
COSMETICS

EURObeauty  
BY ANNA GIGI

CHANCO  
BEAUTY