

EyENVY



WHY EyENVY?

EyEnvy is a breakthrough formula that helps improve the length, volume and thickness of both eyelashes and eyebrows. The combination of vitamins and strengthening peptides creates an impressive cocktail that conditions the hydrates both our eyelashes and eyebrows. EyEnvy is a complementary product for eyelash extension wearers where a higher density and length of extension is desired.

EyEnvy is an exclusive spa and salon product. This is to ensure proper application procedures for our clients so that they may achieve maximum results.

Soon everyone will be having EyEnvy for your lashes!

HOW IT WORKS?

EyEnvy is designed to nourish hair follicles by helping them reach their full potential of growth. On applying EyEnvy, it will absorb into the skin and feed the hair follicles that are in the anagen growth phase. After 4 to 6 weeks, you will see that the new growth is longer and thicker allowing your lashes and

KEY INGREDIENTS	BENEFITS
Sodium hyaluronate	Moisturizing factor that penetrates deep down into dermis and promotes skin/blood micro circulation and nutrient absorption and maintain normal metabolism
Grape Seed Extract	Potent antioxidant and wound-healing properties
Bio-Peptides	(Amino acids) Help to rejuvenate and strengthen fragile hairs.
Ginseng Root Extract	Helps repair damaged hairs. This root's active components are called ginsenosides, and are said to be responsible for the revitalization and reactivation of the epidermal cells. Important constituents include saponins, (anti-inflammatory and immune-stimulating activity) Mucin and Vitamin B.
Tocopheryl-Vitamin E	Natural antioxidant to protect hair and follicles from environmental damage.
Chamomile	Helps soothe the sensitive skin
Pentapeptide-4	Helps follicles reach their full potential
Vitamin C	Acts as an antioxidant
Vitamin A	Establishes normal skin function
Vitamin B3	(Niacin amide) Cell communicating ingredient. Stimulates micro circulation in the dermis.

COSMETIC COMPOSITION “No-Drip,” clear liquid product containing a viscosity agent and when used directly does not get into the eyes

PAO 9months

NET WEIGHT Available in 3.5mL or 2.0mL

APPLICATION / METHOD OF USE

For Eyelashes: Once-a-day, in the morning AFTER facial and eye creams have been applied. Apply a thin line of EyEnvy directly to the eyelid on the skin surface above the eyelashes in the direction from outside to inside the eyelid.

Allow product to dry BEFORE applying eye makeup. One lash stroke is sufficient.

For Eyebrows: Once-a-day in the morning AFTER facial and eye creams and before makeup have been applied. Apply a thin line of EyEnvy directly onto the eyebrows, in the areas desired, from the exterior to the interior against the natural hair direction so that the product is applied at the root of the hair. Allow product to dry, then if desired, comb eyebrow hair in the natural direction.

One lash and brow stroke is sufficient.

We recommend daily application for the first three (3) months. After three months, apply EyEnvy every other day to maintain length and the health of your eyelashes and eyebrows.

Be careful not to over-saturate the application brush. Remove the excess of product from the tip of the wand by stroking it on the neck of the bottle 3 times.

PRECAUTION

External use only. DO not ingest, keep out of reach of children. Not recommended if pregnant or nursing. This product is not intended to prevent, cure, relieve, stop or reduce hair loss.

Users have reported mild irritation at the base of the eyelashes. If client experiences such irritation, either reduce frequency of application or discontinue the use of EyEnvy Eyelash Conditioner until the irritation goes away. If the irritation persists, discontinue use completely and consult your physician. In order to reduce the potential for irritation, by sure to carefully follow they EyEnvy “Application/Method of Use,” directions as pictured above.

IMPORTANT INFO

Results may vary. Clients may notice, a remarkable curl appearance of their lashes. If client discontinues use of EyEnvy Eyelash Conditioner, eyelashes/eyebrows will gradually return to their original appearance.

FREQUENTLY ASKED QUESTIONS

Q: How do I apply EyEnvy

Ensure that the eyelid is clean. Shake the ingredients in the bottle; remove the excess of product from the tip of the wand by stroking in on the neck of the bottle 3 times. Apply EyEnvy to the skin of the eyelid from the exterior to the interior area. Apply in the morning every day for 3 months and every other day for maintenance.

Q: What if I have sensitive eyes?

We recognize that EyEnvy is not for everyone. If you are sensitive or allergic to any of your ingredients, EyEnvy is probably not for you. We recommend usage every other day for sensitive eyes. Your results may take 2 extra weeks, but you will achieve results.

Q: When will I see results?

Everyone's results may vary based on factors like, age, sex, and application frequency. You may also achieve different results due to genetics or if you are taking medication that affects your hormonal system. Typically, most individuals start seeing results within 4-6 weeks. Full results are achieved within months.

Q: How do I maintain my long lashes?

After daily use of EyEnvy for 3 months we recommend applying our conditioner every other day. For sensitive eyes apply the conditioner every third day.

Q: I wear lash extensions, can I use this product?

Yes, because the product is applied to the skin and not the lashes it should not interfere with the bond of the glue. Many lash technicians recognize the benefits of using a lash conditioner with lash extensions for many reasons. The added benefits of adding vitamins to your skin helps to strengthen the bulb of the lash root, disallowing the hair follicle from prematurely falling due to the extra weight of an artificial lash. Due to the added length and volume of your lashes the technician can successfully increase more lash placement. Clients who want longer lashes but are limited due to their very short

lashes can achieve longer length results because their lashes are long enough for the technician to apply even longer lashes which will adhere. Due to the increased density the technician can apply thicker lashes.

We do recommend applying the product every other day while you are wearing individual lash extensions.

Q: How long does a tube of EyEnvy last?

A tube of 3.5mL of EyEnvy will last up to five months and a tube of 2.0 mL of EyEnvy will last up to 3 months if used daily as recommended. Once opened, the formula will remain active for 9 months. Unopened, a tube of EyEnvy is good for 18 months.

Q: I wear contact lenses, can I use EyEnvy?

Yes. We recommend inserting contact lenses approximately 15 min. after applying EyEnvy.

Q: What is the cost for a tube of EyEnvy?

The cost for a 3.5mL tube is \$95.00. The cost for a 2.0mL tube is \$69.95 (Add taxes where applicable) Promotions and discounts should not last more than 3 months.

Q: Where can I purchase EyEnvy?

EyEnvy is a spa/salon exclusive. If you would like to purchase a tube, kindly check our Locations to purchase section to find a location near you.

Q: My eyes are irritated, itchy, or red from the product, what should I do?

The skin surrounding your eyes is a highly sensitive area. Certain individuals may be sensitive to one or more of the ingredients in EyEnvy. Please take special care in following the application procedure. A high percentage of irritation for most clients is due to overuse or over application of our product. If mild or moderate redness or irritation occurs, discontinue use of the product at least temporarily until symptoms resolve.

Q: I noticed some skin discoloration where I apply EyEnvy, should I be concerned?

Some customers have noted a slight darkening of the skin on the eyelid where they have applied EyEnvy

over a prolonged period of time. In most situations this will naturally fade with discontinued use of the product.

Q: Is EyEnvy safe during pregnancy and/or breastfeeding?

EyEnvy has not been tested in all situations, therefore, we do not recommend using EyEnvy during pregnancy or breastfeeding.

Q: Can you use EyEnvy on your eyebrows?

Yes, EyEnvy can significantly improve the density of your eyebrows. Always keep in mind that if there has been any trauma to the eyebrow area which includes scar tissues, hair will not grow.

Q: What are the ingredients in EyEnvy?

Aqua/Water, glucerin, Sumpeptide 226EL, Hydrolyzed Glycosaminoglycans, Sodium Hyaluronate, Palmitoyl Pentapeptide – 4, yeast extract, Chamomilia Recutita (Matricaria) Flower extract, retinyl palmitate (Vitamin A), Vitis Vinigera (Grape Seed Extract), Panax Ginseng Root Extract, Niacinamide (Vitamin B3,) Magnesium Ascorbyl Phosphate (Vitamin C), Tocoperyl Acetate (Vitamin E), Sodium Lactate, Sodium PCA, Hydroxyethylcellulose, Polysorbate 20, Proline, Methylisothiazolinone, Phenoxyethanol, Panthenol (Vitamin B5), Sorbitol, Triethanolamine.

Q: Why is it better to by on EyEnvy in the morning?

The reason why EyEnvy is the best to be used in the morning is because studies have shown that when products near the eyes are applied at night, they have an increased chance of sensitivity to product due to various factors. When used in the morning

the eyes' lacrimal glands are more active, sensitivity is reduced leading to a healthier experience with any product. Because we are unaware of the sensitivity levels of all clients we have created a general rule for everyone to use the product in the morning.

Q: Can I apply makeup after using EyEnvy?

Yes, you can use all forms of makeup after applying EnEnvy. We suggest that you first apply EnEnvy to a clean lid and then let it dry for 1-2 minutes. You may then apply makeup as usual.

Q: Can I put on the mascara after applying EyEnvy?

Yes. Mascara can be used 1-2 minutes after applying the serum. It is recommended to use the EyEnvy mascara as it will also condition the lashes.

Q: I have/had cancer/treatments, can I use EyEnvy?

It is recommended to begin using EyEnvy 6 months after the last chemotherapy treatment. It will not have any interference, but rather because the effects of chemotherapy to kill cells in the body will not allow EyEnvy to take its full effect. Thus, using EyEnvy 6 months after treatment will ensure more accurate and stable results. Lastly, due to heightened sensitivity from chemotherapy, you should start use under the instructions for sensitive eyes, which would be to apply the product as instructed every other day.

Q: Can I by EyEnvy online?

EyEnvy cannot be bought online. EyEnvy is a product that is exclusively sold is spas and salons by salon owners, estheticians and professionals in the industry. You can locate a salon that carries EyEnvy by visiting our website at www.EyEnvy.com, and entering your postal code under Locations of Purchase.